INSURANCE WORKBENCH

Modern Broker Portal & Point-of-Sale Experience Case Study
Mid-sized insurance carrier with multiple existing policy administration and downstream systems

Challenge
The carrier had heavily invested in multiple back-end insurance systems that were not designed to deliver a modern, unified broker experience. Replacing core systems was not an option, yet brokers needed a single point of entry to submit and manage business efficiently.

Solution
Working collaboratively with OWIT Global, the carrier leveraged the Insurance Workbench to extend its existing systems with a modern broker portal and point-of-sale experience. Using the Workbench's Command Center, workflows and user experiences were configured across lines of business without disrupting core platforms.

Key Capabilities
• Unified broker portal and point-of-sale interface
• Orchestration across policy, underwriting, and rating systems
• Configurable workflows by line of business
• AI-assisted configuration for faster deployment
• Support for complex data ingestion and transformation

Results
The carrier delivered a streamlined, intuitive broker experience that improves submission efficiency, enhances data quality, and protects existing technology investments. The platform positions the organization for scalable digital growth without costly system replacement.

The Insurance Workbench
OWIT Global's Insurance Workbench is a modern, configurable platform that streamlines insurance operations without disrupting existing core systems. The Workbench enables rapid configuration, flexible integrations, clean data flow, and built-in data integrity throughout all proceses. The Workbench supports all data interchange and unifies broker portals, submissions, and point of sale into solutions that can operate standalone or seamlessly integrate with third-party and existing systems.